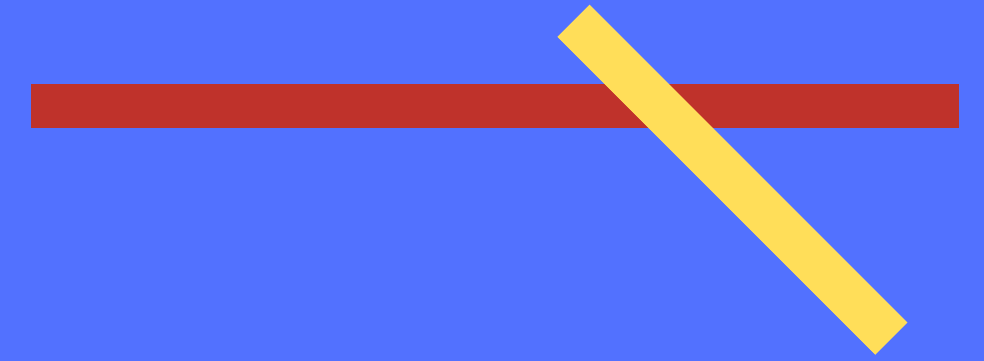


Luna Rose Consulting



5 Simple Ways to Improve Your SEO on Social Media

PRESENTED BY JEMILE NESIMI-HOBSON



Who am I?

My name is Jemile Nesimi-Hobson

I have been working in Digital Marketing, SEO and Content Management for almost 10 years. I worked in traditional marketing in different capacities as a Medical Office Manager in corporate, hospital and private practice settings and at SAKS Fifth Avenue as Executive Assistant to the President for 15 years before that. I have 3 kids and being a working mom is a huge part of who I am and why I do this. I am a Brooklyn girl born and raised – having relocated to the Hudson Valley 3 years ago.



Agenda

- 1 But First, Analyze
 - 2 Profiles are important
 - 3 Don't forget to SEO your posts
 - 4 The Secret SEO Tool
 - 5 Don't just network on LinkedIn
- Bonus: What is Facebook Pixel?



TODAY'S MAIN
TOPICS

Don't Fear!

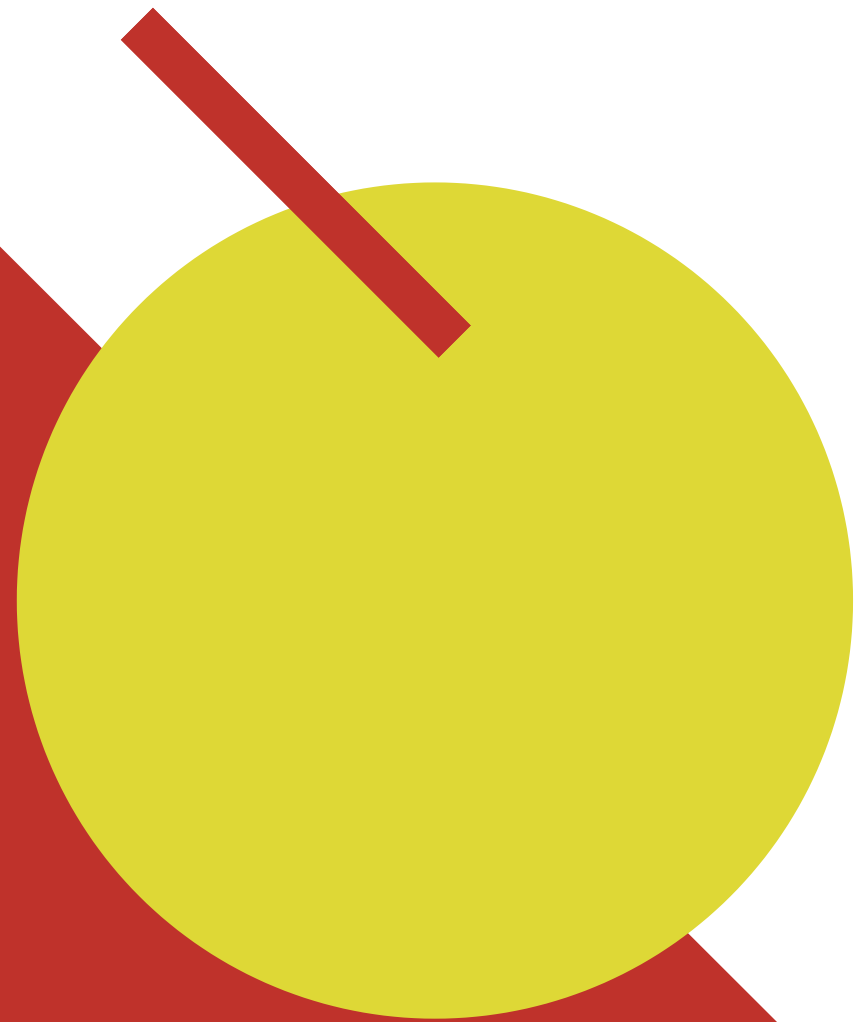
Analytics and Insights can be intimidating – but they don't have to be.



Don't Half A\$\$\$ It!



HOW TO SEO YOUR POSTS ACROSS ALL PLATFORMS





WANT TO
KNOW A
SECRET?

Are you only networking on LinkedIn?



ARTICLES



ENGAGE



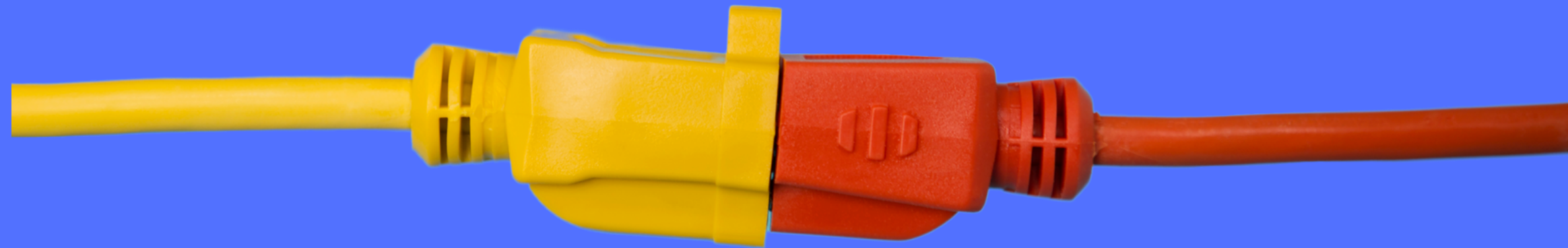
COMPANY
PAGE



VIDEO

WHAT IS FACEBOOK PIXEL?

The Facebook pixel is code that you place on your website. It collects data that helps you track conversions from Facebook ads, optimize ads, build targeted audiences for future ads, and remarket to people who have already taken some kind of action on your website.



Want more tips?



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